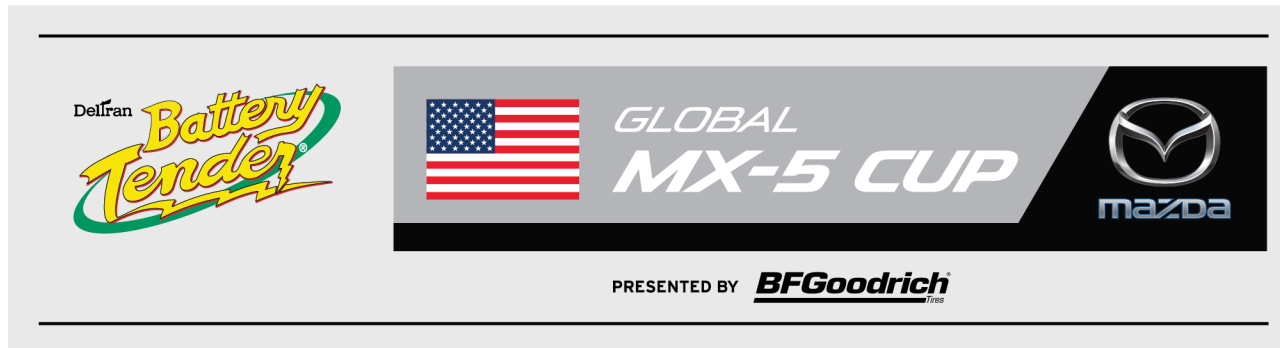


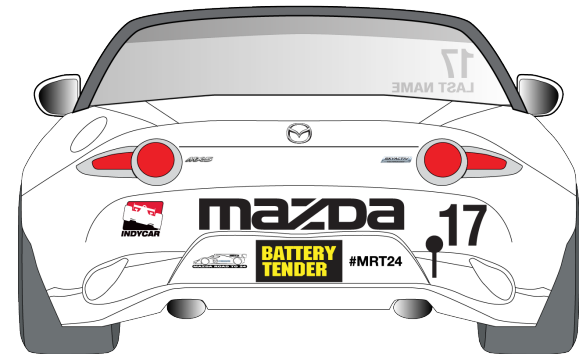
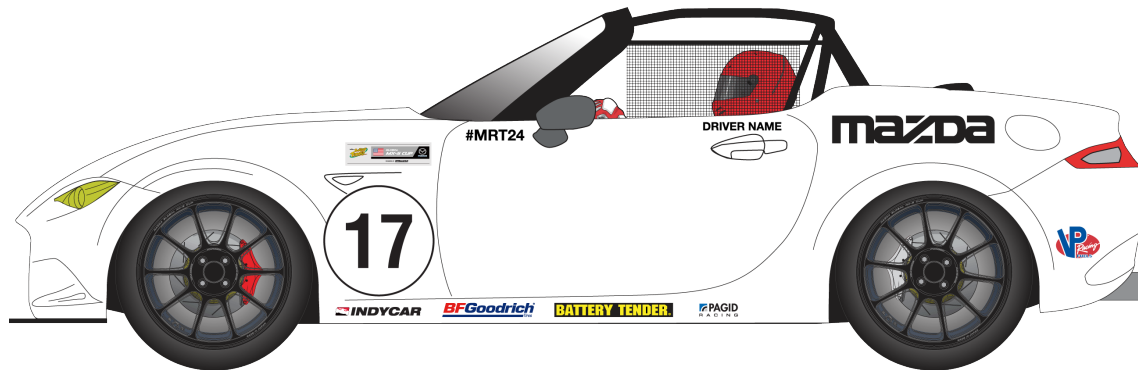
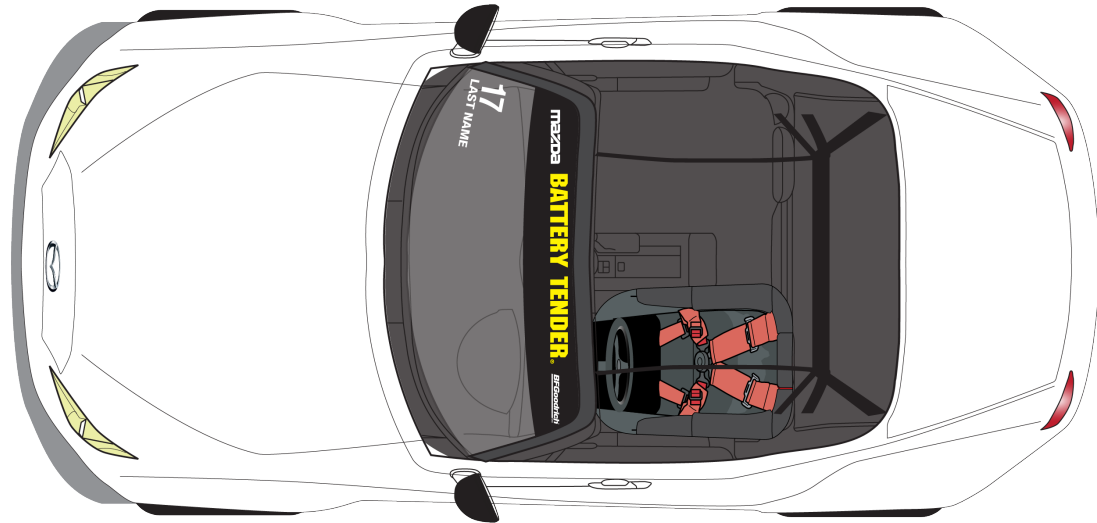


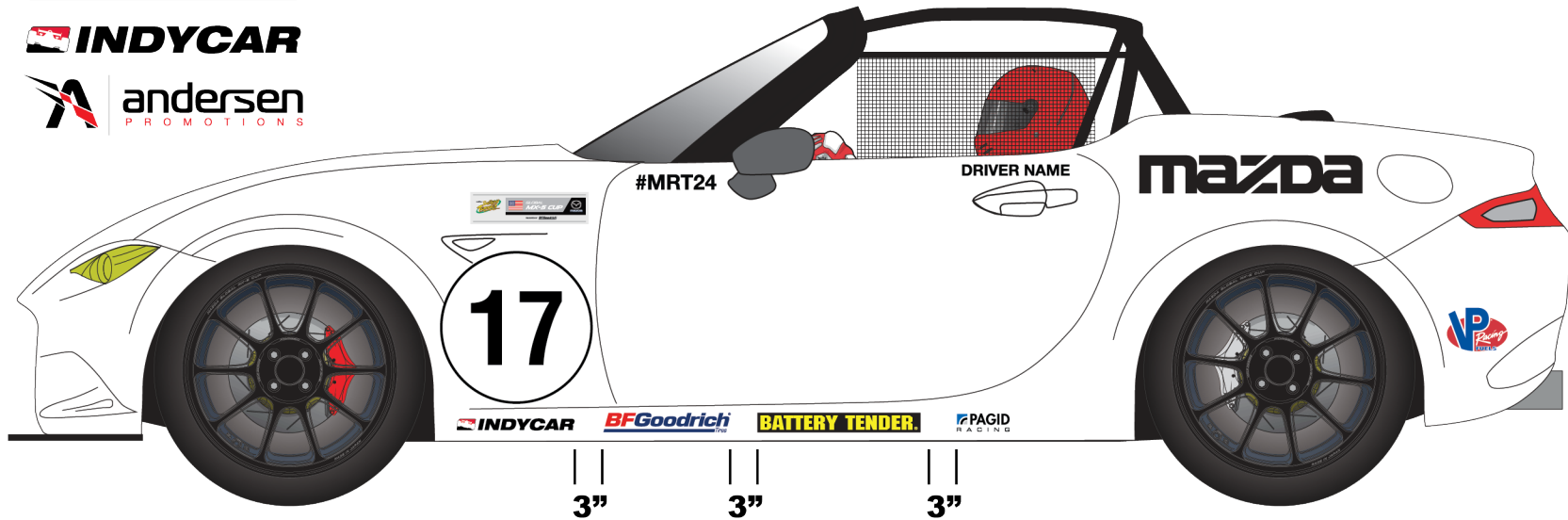
2017 Mandatory Series Branding + Decal Placements



Version 1 - Dec 2017

ALL MANDATORY DECALS WILL BE SUPPLIED BY MAZDA
AT NO CHARGE TO REGISTERED SERIES COMPETITORS,
AND AVAILABLE THROUGH ANDERSEN PROMOTIONS.





11" WIDE

DRIVER NAME

1.5" H OR 13" W MAXIMUM
WHITE, BLACK OR SILVER



6" WIDE

#MRT24

6" W - WHITE, BLACK OR SILVER

mazda

22" W - WHITE, BLACK OR SILVER



12" W X 2.5" H - MULTICOLOR



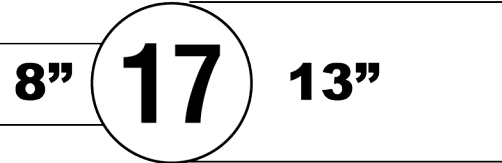
11" WIDE - MULTICOLOR

BATTERY TENDER.

12" W x 2.25" H - MULTICOLOR



Size as Supplied - MULTICOLOR



Font for the number is
Helvetica BOLD CONDENSED

6" **17**
 1" **LAST NAME**
 1.5"

Font for the number is Helvetica BOLD
 CONDENSED. NUMBER and LAST NAME -
 ALIGNED LEFT



2017



Mazda flying "M" emblem as factory installed
 must never be removed, and replaced as
 required.



20" W x 3.5" H - WHITE ONLY



5" W - MULTICOLOR



12" W X 2.5" H - MULTICOLOR - WHITE
 BACKGROUND

WINDSHIELD BANNER



8.2" x 1.4" WHITE ONLY

9" x 1.5" WHITE ONLY

22.75" x 3" YELLOW ONLY





2017

When these banner decals need to be replaced as points leaders change, the removal and installation will be performed by Long Road Racing.



OVERALL CHAMPIONSHIP POINTS LEADER

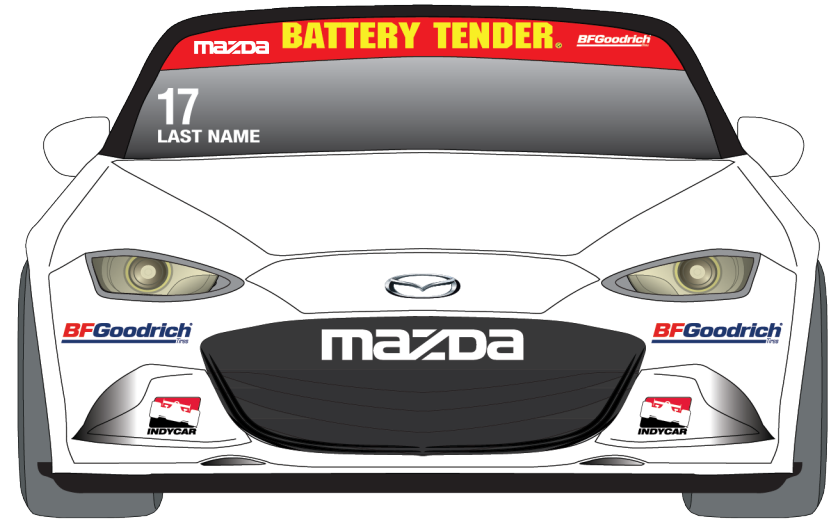
WINDSHIELD BANNER



8.2" x 1.4" WHITE ONLY

9" x 1.5" WHITE ONLY

22.75" x 3" YELLOW ONLY



ROOKIE POINTS LEADER

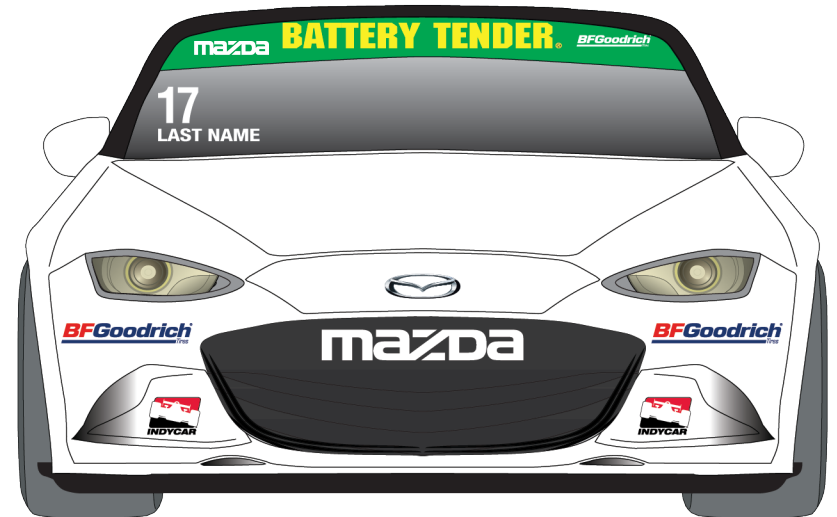
WINDSHIELD BANNER



8.2" x 1.4" WHITE ONLY

9" x 1.5" WHITE ONLY

22.75" x 3" YELLOW ONLY



17

Font for the number is Helvetica BOLD CONDENSED

6" H NUMBER - NOTE: SMALLER THAN SIDE NUMBER

mazda

22" W x 3.5" H - WHITE, BLACK OR SILVER

**BATTERY
TENDER**

12" W x 6" H - FRAME SIZE

#MRT24

6" W - WHITE, BLACK OR SILVER

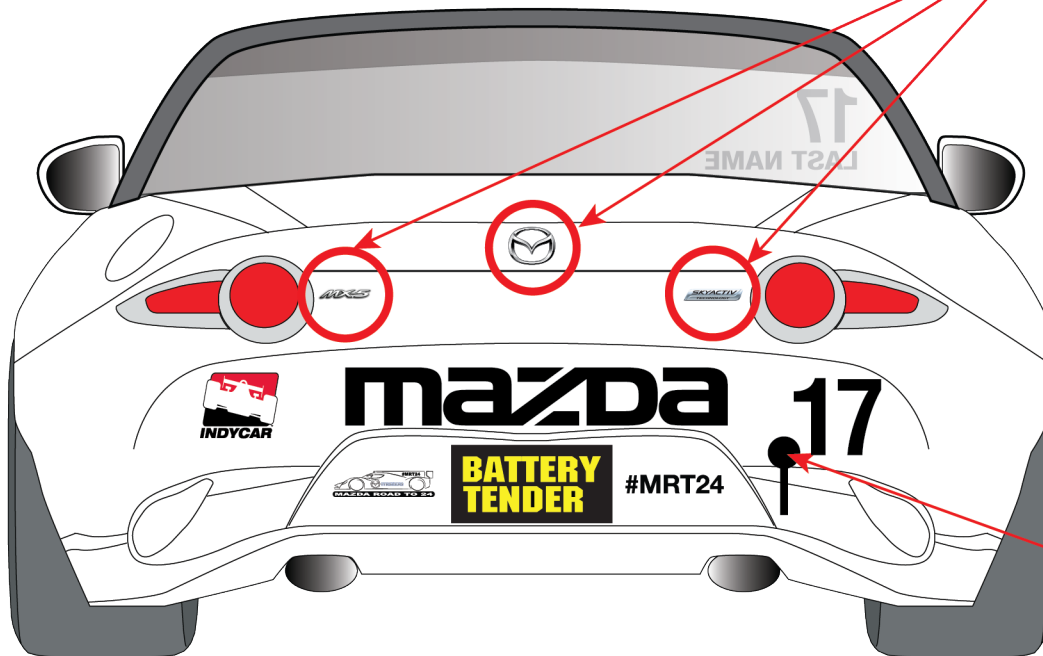


6" W - WHITE, BLACK OR SILVER

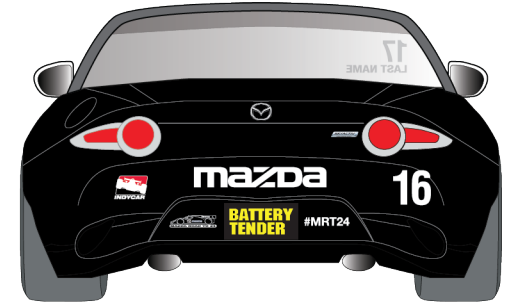
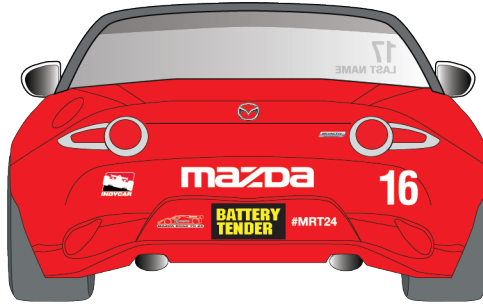


5" W - MULTICOLOR

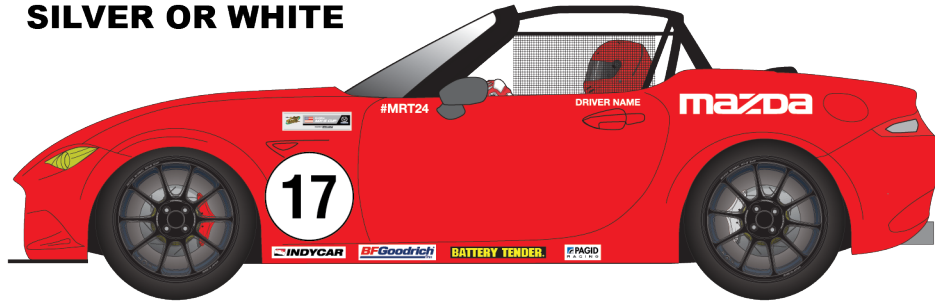
"MX-5, SKYACTIV and Mazda flying "M" emblems as factory installed must never be removed, and replaced as required.



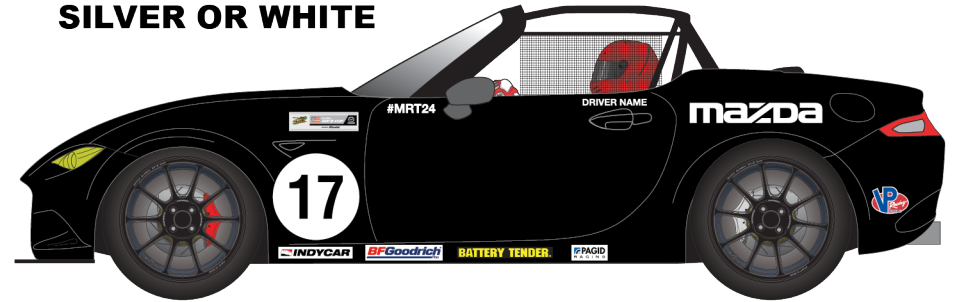
Tow Strap



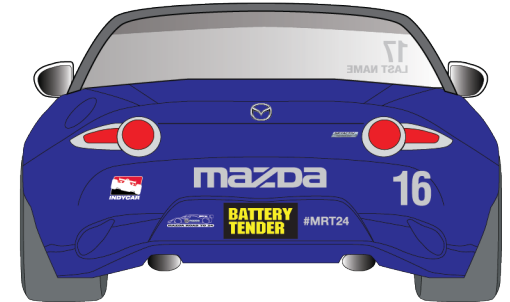
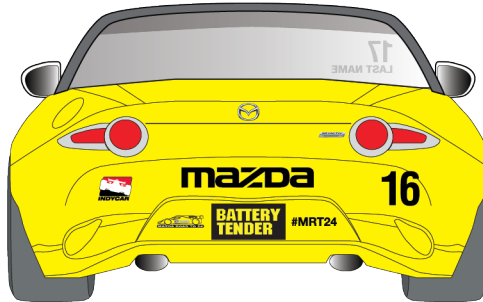
SILVER OR WHITE



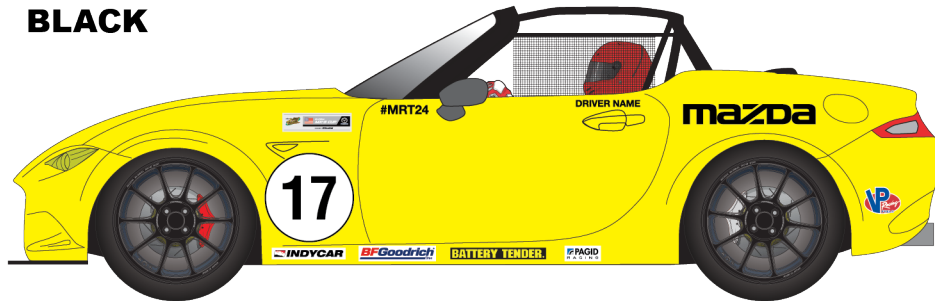
SILVER OR WHITE



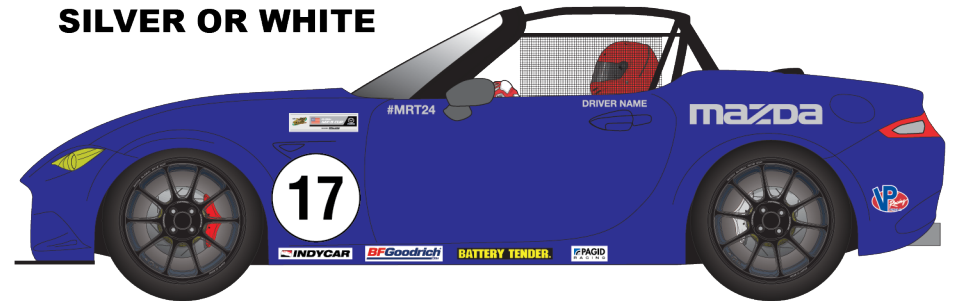
EXAMPLES OF COLOR OPTIONS - MAZDA, #MRT24, DRIVER NAME



BLACK



SILVER OR WHITE

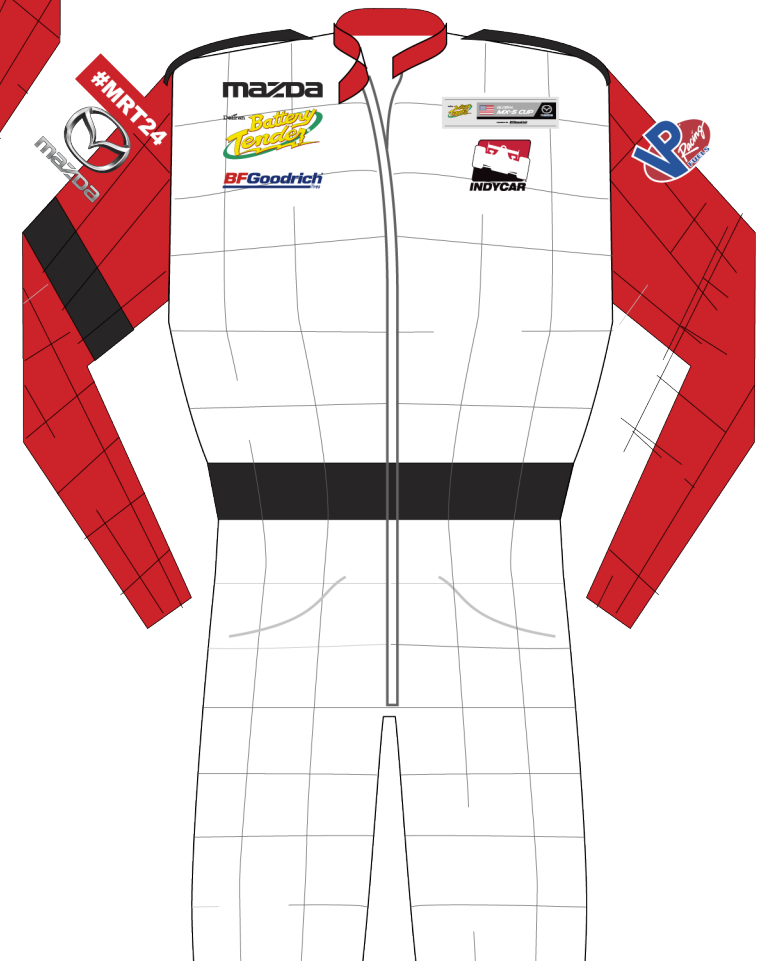


2017



INDYCAR

andersen PROMOTIONS



#MRT24



mazda

mazda



BFGoodrich





CONTACT

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